

Terms of Use

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These Terms of Use ("Terms") are an agreement between you and Sean McKeen ("we", "us") covering your use of the ReInvent app. They also serve as the End User License Agreement for the app. By creating an account or using ReInvent, you accept these Terms. If you do not agree, do not use the app.

Not medical advice

ReInvent provides general fitness and nutrition education and tools for tracking your own training, food, and habits. It is not a medical device and does not provide medical, dietary, or professional health advice. Calorie targets, training suggestions, and insights are estimates computed from information you provide — not a personalized or professionally reviewed plan.

Consult a qualified professional before starting a training or nutrition program, especially if you have a medical condition, are pregnant, or have a history of disordered eating. Stop and seek help if training or tracking harms your wellbeing. Please read the separate Health & Fitness Disclaimer, which is incorporated into these Terms.

Eligibility and your account

You must be at least 13 years old (or the minimum age in your region) to use ReInvent. We ask for your date of birth when you create an account solely to check this; we do not store it, and the Privacy Policy explains what we keep instead. You agree to provide accurate information, keep your credentials secure, and accept responsibility for all activity under your account. You can delete your account at any time in Settings.

Acceptable use

Do not misuse the app: no attempts to break, probe, or overload the service, no reverse engineering except to the extent the law expressly permits, no reselling or redistributing the app, and no submitting unlawful, infringing, or offensive content. Community exercise submissions are reviewed before publication and must not contain misleading or objectionable material.

Your content

You own the content you create in ReInvent (logs, photos, custom foods, routines). You grant us only the limited license needed to store, sync, and display it back to you. If you submit an exercise to the shared community catalog, you grant us a non-exclusive, royalty-free license to publish that de-identified submission to other users; approved community submissions may remain in the catalog after your account is deleted.

License to use the app

We grant you a personal, limited, non-exclusive, non-transferable, revocable license to install and use ReInvent on devices you own or control, for your own non-commercial use, subject to these Terms and the app-store terms you agreed to. We and our licensors retain all rights in the app itself, including its software, design, and trademarks. This license ends if you stop using the app or breach these Terms.

Memberships and billing

ReInvent has two membership tiers: Free and Pro. Free stays free. Pro is an auto-renewing subscription, offered as a monthly or an annual plan.

Paid plans are billed through your Apple App Store or Google Play account. The price and billing period shown at the point of purchase, in your own currency, are the ones that apply. Payment is charged at confirmation of purchase. A subscription renews automatically for the same period unless you cancel at least 24 hours before the current period ends, and your account is charged for renewal within 24 hours before the period ends. You can manage or cancel a subscription at any time in your App Store or Google Play account settings. **Neither deleting the app nor deleting your ReInvent account cancels it**, and we cannot cancel a store subscription on your behalf — only you can, in your store account. So that nobody keeps being charged for an account that no longer exists, the app asks you to cancel an active subscription before it will delete your account, and links you straight to the store screen where you can.

Refunds are handled by Apple or Google under their own policies, not by us. If you were given a tier or benefit for free before paid plans launched, you keep it on the terms shown in the app at that time. Prices and terms shown at the point of purchase, together with this EULA and our Privacy Policy, govern any purchase.

What your plan includes

Most of ReInvent runs on your own device and is not limited: logging workouts and food, routines, habits, streaks, charts, ranks, and barcode and nutrition-label scanning are unlimited on every plan, including Free.

Some planned features will run on our servers and cost us money each time they are used, such as AI photo meal scanning and an AI coach. Neither is available yet. When such a feature launches, paid plans include a set number of uses each month, shown on the purchase screen and in your account. Allowances reset each billing period and do not carry over. Features that run entirely on your device are not subject to these allowances.

If you got ReInvent from the Apple App Store

These Terms are between you and us, not Apple, and Apple is not responsible for ReInvent or its content. This section applies in addition to the rest of these Terms if you downloaded the app from the Apple App Store.

The license above is limited to using ReInvent on any Apple-branded device you own or control, as permitted by the App Store Terms of Service.

We, not Apple, are solely responsible for providing any maintenance and support for the app. Apple has no obligation to provide either.

If the app fails to conform to any warranty that applies, you may tell Apple, and Apple will refund the

purchase price. To the maximum extent permitted by law, Apple has no other warranty obligation of any kind, and anything else arising from a failure to conform — claims, losses, liabilities, damages, costs, or expenses — is our responsibility.

We, not Apple, are responsible for dealing with any claim you or a third party makes about the app or your use of it. That includes product-liability claims, any claim that the app fails to meet a legal requirement, claims under consumer-protection or privacy law, and any claim that the app infringes someone else's intellectual property.

You confirm that you are not located in a country subject to a U.S. Government embargo or designated as a terrorist-supporting country, and that you are not on any U.S. Government list of prohibited or restricted parties. You also agree to comply with any applicable third-party terms when you use the app — for example your wireless carrier's agreement.

Apple and Apple's subsidiaries are third-party beneficiaries of these Terms. Once you accept these Terms, Apple has the right to enforce them against you as a third-party beneficiary.

No warranty

ReInvent disclaims all warranties. The app is provided "as is" and "as available", with no warranty of any kind — including no warranty that it is merchantable, fit for a particular purpose, accurate, or uninterrupted.

You use the app, and undertake any exercise or nutrition activity, at your own risk.

Limitation of liability

To the fullest extent permitted by law, we are not liable for any indirect, incidental, special, consequential, or punitive damages, or for any loss of data, arising from your use of the app. Nothing in these Terms limits liability that cannot be limited under applicable law (for example, for personal injury caused by our gross negligence).

Where liability is not excluded above, our total liability to you for any claim arising from these Terms or your use of the app is limited to the greater of \$50 or the amount you paid us in the 12 months before the claim arose. This cap does not apply where the law does not allow it — for example, for personal injury caused by our gross negligence or recklessness.

Indemnity

You agree to indemnify and hold us harmless from claims, damages, and expenses (including reasonable legal fees) arising from your misuse of the app, your content, or your violation of these Terms or of applicable law.

Termination

We may suspend or close accounts that violate these Terms or abuse the service. You may stop using the app and delete your account at any time. Sections that by their nature should survive termination — content licenses for published community submissions, all disclaimers (including the Health & Fitness Disclaimer), assumption of risk, no warranty, limitation of liability, indemnity, and governing law — continue to apply.

Governing law and disputes

These Terms are governed by the laws of the **State of Maine, USA**, without regard to its conflict-of-laws rules, and subject to any mandatory consumer-protection rights of your home jurisdiction. Before starting any formal dispute, you agree to contact us at **support@reinvent-app.com** so we can try to resolve it informally. Any dispute that cannot be resolved will be handled by the state or federal courts located in Maine, unless applicable law provides otherwise.

Assignment

We may assign these Terms, and transfer the agreement they represent, to a company we form or that acquires ReInvent, without asking you again — for example, if we move ReInvent from Sean McKeen individually to a company he owns or controls. If that happens, the new entity takes on our obligations under these Terms and becomes the "we" these Terms refer to, and we will update the date and contact details above and note the change in the app. You may not assign your rights or obligations under these Terms without our written consent.

General

If any part of these Terms is found unenforceable, the rest still applies, and the unenforceable part will be read to accomplish its intent as closely as the law allows. These Terms, together with the Privacy Policy and the Health & Fitness Disclaimer they incorporate, are the entire agreement between you and us about ReInvent, and replace any earlier agreement on the same subject. If we do not act on a violation of these Terms right away, that does not mean we are giving up the right to act on it later. Notices to us should go to support@reinvent-app.com; we may notify you in the app or at the email address on your account.

Changes and contact

If these Terms change materially, we will update the date above and note the change in the app; continued use after that means you accept the updated Terms. Questions: Sean McKeen, **support@reinvent-app.com**.